

Message Text

UNCLASSIFIED

PAGE 01 ROME 06690 081722Z

51

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 COME-00 /020 W

----- 068465

R 081603Z MAY 75

FM AMEMBASSY ROME

TO SECSTATE WASHDC 1005

UNCLAS ROME 6690

E.O. 11652: N/A

TAGS: BEXP

SUBJ: BUSINESS CONSULTATION PROGRAM

REF : STATE 104370

MOST MAJOR PROJECTS IN ITALY CURRENTLY OF INTEREST TO U.S. FIRMS ARE IN TWO CATEGORIES: (1) THOSE IN WHICH INTERESTED U.S. FIRMS EITHER HAVE OFFICES IN ITALY OR MAKE FREQUENT TRIPS HERE AND (2) THOSE IN WHICH MAJOR POTENTIAL IS IN EQUIPMENT SALES AND UNIVERSE OF POTENTIAL U.S. SUPPLIERS IS RELATIVELY LARGE. POST ACTIVITIES GENERALLY FOCUS ON SUPPORTING RESIDENT AND VISITING FIRMS IN THEIR BIDDING AND IN IDENTIFYING SPECIAL EQUIPMENT AND TECHNOLOGY REQUIREMENTS OF MAJOR PROJECTS WHERE PRIME CONTRACTOR IS ITALIAN (AS IS USUALLY THE CASE). LARGEST PENDING MAJOR PROJECT IS NUCLEAR REACTORS AND EMBASSY OFFICERS HAVE MET REPEATEDLY WITH SENIOR REPS OF INTERESTED U.S. FIRMS IN ROME. IN VIEW OF THE ABOVE SITUATION, EMBASSY DOES NOT PLAN TO MAKE NOMINATIONS FOR BUSINESS CONSULTATION PROGRAM IN FY75. CHANGING MIX OF ACTIVE PROJECTS MAY WARRANT EMBASSY NOMINATIONS IN FUTURE YEARS.VOLPE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 08 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Errors: N/A
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Handling Restrictions: n/a
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